

C 121: ENTREPRENEUR DEVELOPMENT PROGRAMS

COURSE CONTENT

- MS Office and Internet
- Soft Skills
- Definition of Entrepreneurship.
- Importance of Entrepreneurship.
- Characteristics of the entrepreneurs.
- Factors that affect the development of entrepreneurship.
- Self employment.
- Exercise control over business.
- Small business.
- Role of small businesses.
- Challenges/problems facing small businesses.
- Business environment.
- Business development service providers in India.
- Areas of small operation.
- Overview of labour law, Direct & Indirect Taxes.
- Business Idea.
- Business Plan.
- Process of starting New Enterprises.
- HR Management.



COURSE DURATION : 6 MONTHS

